



**SCOTTISH**  
CRAFT BUTCHERS  
AWARDS



# 2019 MAKE IT IN 30 PRODUCT EVALUATION

Sponsored by Verstegen Spices & Sauces

---

## A COMPETITION TO FIND SCOTLAND'S BEST UNDER 30 MINUTE MEAL SOLUTIONS USING VERSTEGEN SPICES & SAUCES

One Diamond Award will be presented for the best product.

Gold and Silver Awards to all those worthy of such recognition

To be held on Wednesday 3rd April 2019

Forth Valley College, Stirling Campus, Drip Road, Stirling FK8 1SE

Tel: 01786 406000

### CONDITIONS OF ENTRY

1. Entries will only be accepted from members of SFMTA.
2. Each entry must be made by the member or his staff and must include something from the Verstegen Product Range and must cook in 30 minutes or less.
3. This is not an evaluation for Sausages, Burger or Pies.
4. Each entry must be a typical example of the product as sold by the member.
5. Only the product detailed on the application form will be judged at the evaluation, care must therefore be taken to submit only that product which has been entered.
6. Product Entry stickers will be sent to the entrant in advance to attach to their products.
7. If you do not receive your stickers notify SFMTA by 29th March.
8. Only products which require further cooking can be entered.
9. All entries should have a minimum of two days shelf life.
10. Sufficient product must be provided to allow judging by 6 people.  
e.g. 6 Chinatown Meatballs, 4 African Sunshine Wraps, 2 ready meals min 400g.
11. Nowhere should business names or identifiable brands be used on packs.
12. The organizer cannot accept responsibility for loss, late arrival or damage in transit.
13. Entries cannot be returned and will be disposed of after the event.
14. The entries will be judged by a panel of judges.
15. The judges' decision is final and no correspondence can be entered into after the event.
16. Entries, successful or otherwise, will not be returned.
17. Entry is £18 per product and completed entry forms should be submitted to the Scottish Federation of Meat Traders' Associations **by Monday 18th March 2019**.
18. Entries must be delivered to Service Entrance, Forth Valley College, Stirling Campus, Drip Road, Stirling FK8 1SE, Tel: 01786 406000 on **Wednesday 3<sup>rd</sup> April** between 9.30am and 4.00pm.
19. Results will be announced at the Scottish Meat Trades Fair on Sunday 12<sup>th</sup> May at the Dewars Centre Perth and on [www.craftbutchers.co.uk](http://www.craftbutchers.co.uk) You will be notified, however, if you have an award of any description to collect so that you can make arrangements to attend the awards ceremony and photocall.
20. Recipes for Diamond Award Products will remain the exclusive property of the winners.
21. Awards must be described with the prefix 2019.



**SCOTTISH  
CRAFT BUTCHERS  
AWARDS**



Sponsored by **Verstegen Spices & Sauces**  
2019 Make it 30 Product Evaluation/Judging Form

All entries will start with full marks (100) but those deemed not to fit the theme will be disqualified.

Marks are then deducted for faults under the appropriate headings.

All marking is your opinion, there are no norms.

<b>Entry number :</b>	<b>Product Name :</b>
<b>RAW</b>	

				<b>Marks Deducted</b>	
<b>Colour and Appearance</b>	<b>appealing</b>	<b>0 to -10</b>	<b>very unpleasant</b>		
<b>Shape &amp; size</b>	<b>good</b>	<b>0 to -10</b>	<b>very poor</b>		
<b>Texture, Structure</b>	<b>good</b>	<b>0 to -10</b>	<b>very poor</b>		
<b>Labelling / Cooking Instructions / Allergen Advice</b>	<b>good</b>	<b>0 to -10</b>	<b>very poor</b>		
				<b>RAW TOTAL</b>	

**COOKED**

				<b>Marks Deducted</b>	
<b>Appearance / Innovation / Appeal</b>	<b>good</b>	<b>0 to -10</b>	<b>very poor</b>		
<b>Shrinkage</b>	<b>little</b>	<b>0 to -10</b>	<b>Excessive</b>		
<b>Texture / Binding</b>	<b>good</b>	<b>0 to -10</b>	<b>very poor</b>		
<b>Palatability / Gristle / mouth feel</b>	<b>good</b>	<b>0 to -10</b>	<b>very poor</b>		
<b>Taste &amp; Flavour</b>	<b>excellent</b>	<b>0 to -20</b>	<b>very poor</b>		
				<b>COOKED TOTAL</b>	

Disqualified if sour or rancid	<b>GRAND TOTAL DEDUCTED</b>	
--------------------------------	-----------------------------	--

**Other comments:-** \_\_\_\_\_

**Judges signatures**

Type of award:-

\_\_\_\_\_

.....



**SCOTTISH**  
CRAFT BUTCHERS  
AWARDS



Sponsored by **Verstegen Spices & Sauces**

**MAKE IT IN 30 - ENTRY FORM**

Please complete this form in **BLOCK CAPITALS** and forward to  
SFMTA, 8 Needless Road, Perth, PH2 0JW

**Entries cannot be accepted after 18th March**

Name:	
Address	
Postcode	

I agree to the rules of the awards

Please print name below signature

(Signed)
(Print)

I enclose cheque for £\_\_\_\_\_ for \_\_\_\_\_ entries.

Entries close 18th March 2019 and are ONLY accepted when accompanied by payment.

Cost	Name of Product	Name of Verstegen Ingredients / Labelling / Cooking Instructions / Allergen Advice
£18		
£18		
£18		
£18		

If you wish to take advantage of a collection point, deliver there by 11.00am on Wednesday 3rd April and indicate below which point you will drop off at.

Shaws Fine Meats, 12 Market Place, Lauder. Tel: 01578 722306	
H&S Milne & Sons, 1 Inverurie Road, Bucksburn. Tel: 01224 712621	
James Chapman (Butchers) Ltd. Glasgow Road, Wishaw. Tel: 01698 372028	
Duncan Fraser, Queensgate, Inverness. Tel: 01463 233066	
SFMTA, 8 Needless Road, Perth, PH2 0JW. Tel: 01738 637472	